

SUMMER 2011/12

*Kitchens that inspire
lifetime experiences*



easylife
kitchens

What is your dream kitchen? For some it is the heart of their home, the meeting place of the family, the operational centre that keeps them on track and on time, or the place where they create mouth-watering culinary masterpieces. For others a kitchen is the place where memories are made, or the place where they get together to discuss the welfare of their families and agree on key decisions for the future.

Whatever your dream kitchen means to you, you've come to the right place if you wish to make it a reality. As one of South Africa's leading designers, manufacturers and installers of kitchens, Easylife Kitchens believes in a professional approach to personalised service. Our designers are expertly trained to use our renowned quality products to create the perfect kitchen for you. Easylife Kitchens provide the perfect platform designed with practicality and integrity to inspire creative moments.

Our commitment to service

At Easylife Kitchens we appreciate that our clients are the cornerstone of our business, which is why we consider the delivery of consistently superior service to be a top priority. Our motto is that nothing but the best is good enough for our clients, and we take particular pride in our principles of Customer Care:

Communication

We maintain effective and open communication with our clients at all times.

Compliance

As a member of the Kitchen Specialist Association (KSA), and a member of the Franchise Association of South Africa (FASA), our clients are assured of dealing with a reputable company and a registered franchise group.

Competence

You can be certain that your project will be treated professionally and managed personally at all times by an expertly trained, highly skilled and creative designer, using state-of-the-art computer-aided design technology to conceptualise, design and customise your dream kitchen.

Conduct

We take pride in the professional conduct at all levels of management at our owner-managed stores, where courteous customer care, attention to detail and quality service are key priorities.

Choice

We understand that our clients are individuals with their own personal tastes, preferences and budgets, which is why we offer such a wide selection of design styles, finishes, accessories and extras to choose from.

Convenience

As the largest retail kitchen group in southern Africa, we have stores conveniently located nationwide. We specialise in all domestic storage solutions, from kitchens and built-in bedroom cupboards to vanities, studies and bars, as well as accessories, appliances and almost anything else you may need to complete your project.

Clarity

We are committed to transparency in costing, with detailed, itemised quotations that show exactly what you are paying for.

Certainty

Our products offer superior quality, guaranteed. We are committed to only using first-grade materials. That's why our kitchen units have a two-year guarantee, and our hinges and runners have a lifetime guarantee. We manufacture all of our products locally. We have two modern, frequently upgraded factories based in Gauteng and the Western Cape.

Care

We strive to be socially responsible at all times.





PRACTICALLY DIFFERENT

This unique, innovative kitchen design presents a visual feast of practical spaces. A light, airy feel was created with the use of aluminium and Cool-White Alaska CaesarStone tops to complement the industrial style of the home. Individual standalone identities were created for each of the kitchen units, using Fabe frames.

Each kitchen area has its own individuality, with the unit fronts featuring framed doors and drawers enhanced with laminated aluminium and sandblasted glass inserts for added visual appeal. A tall roller-shutter door ensures clutter-free counter tops for a minimalist look, with Blum soft-close drawers for efficient, well organized storage.

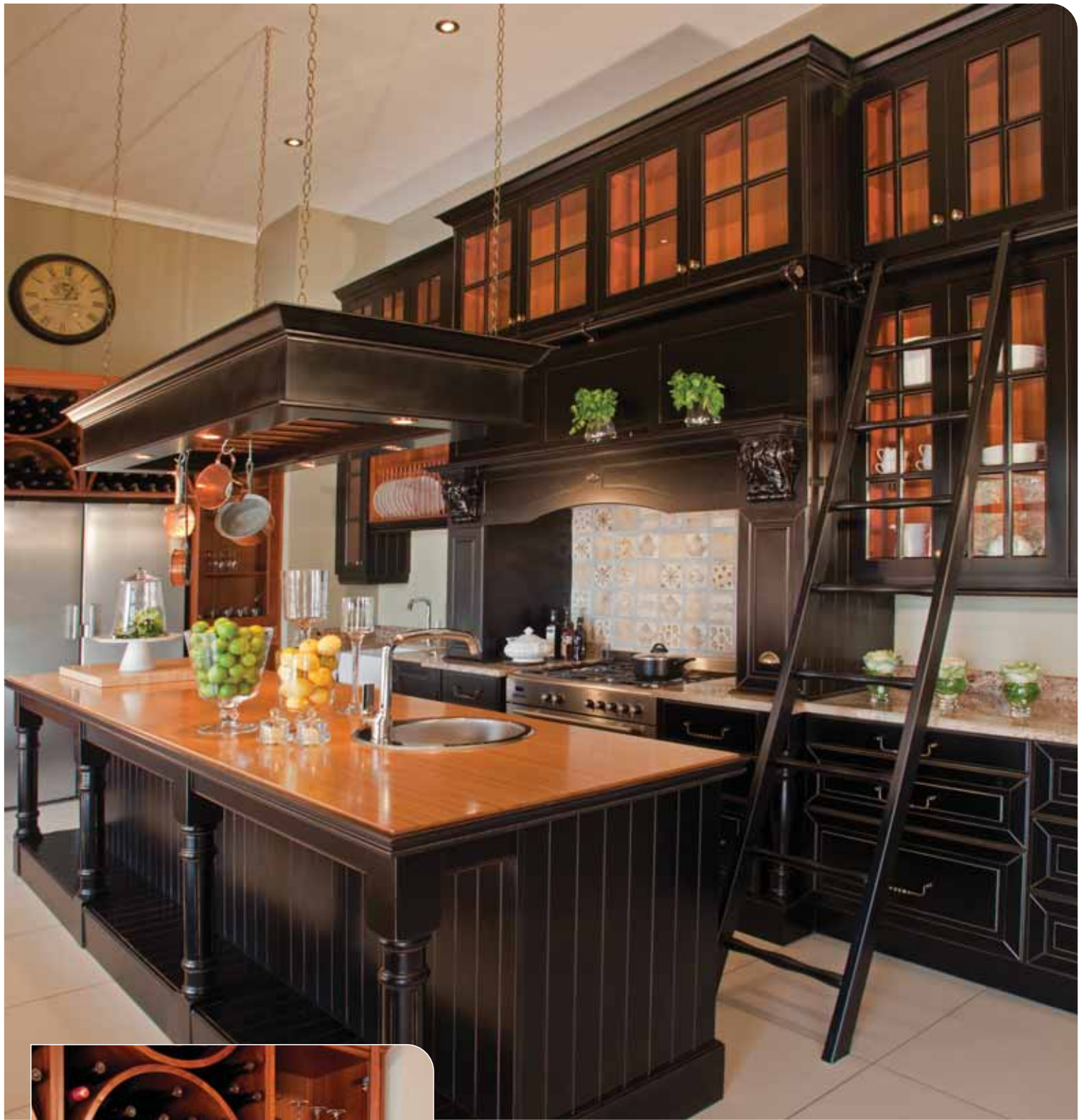


INNOVATION AND SIMPLICITY

This kitchen reflects distinctive Italian lines with many innovative features to achieve a clean, minimalist look. The design incorporates a multi-level island with an interesting bar top, in addition to cutting-edge appliances, including a built-in under-counter fridge, Lifestone tops and a Blum corner drawer.

Instead of handles, the doors are fitted with an integrated or aluminium grip, and the drawers of the wall units and lower section of the island have Blum Servo Drive fittings to open electronically when pressed. Top quality finishes include High Gloss White Paint and Acrylic, as well as wood tones of reconstructed Wenge veneer for superior consistency.

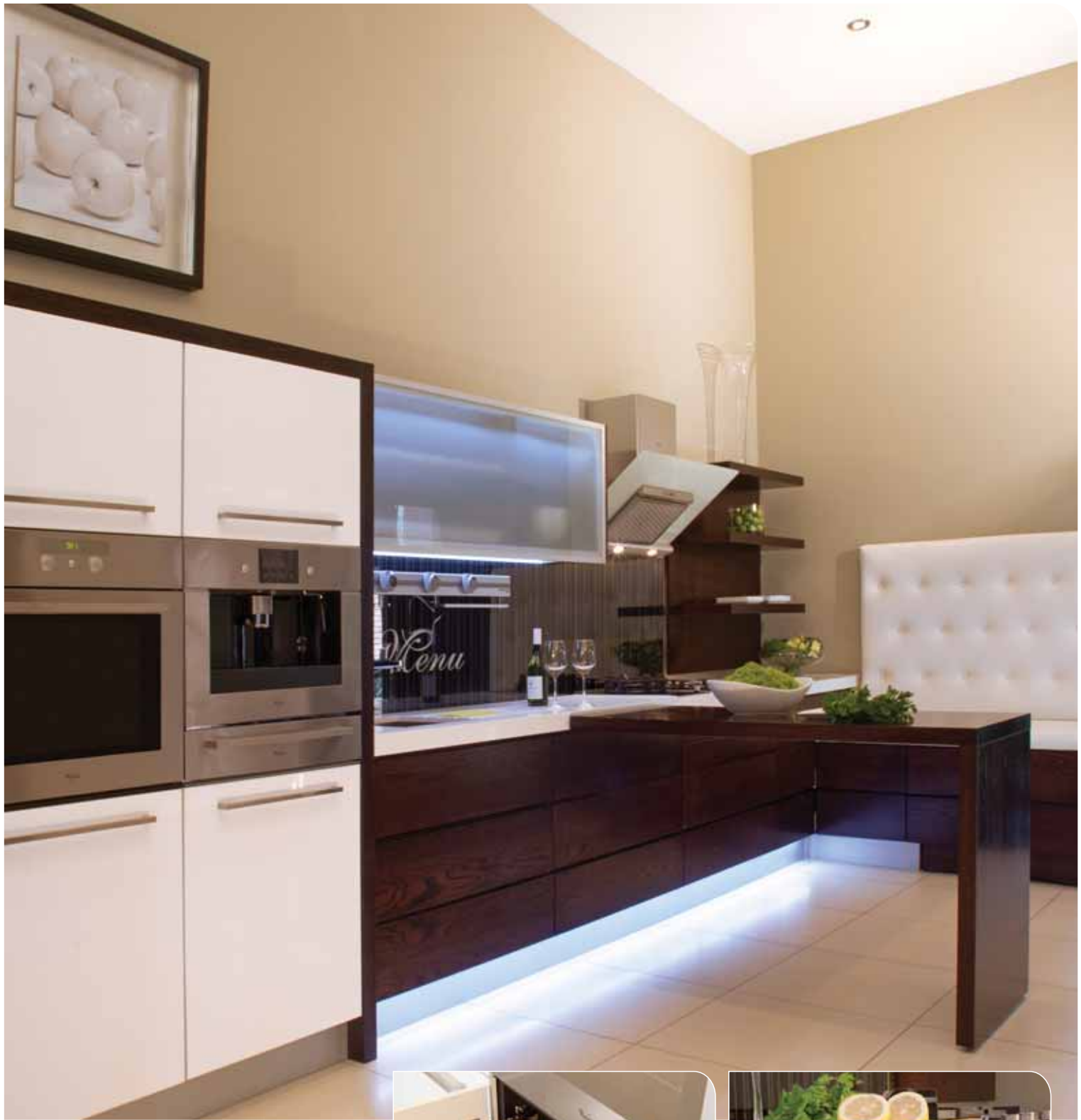




FRANÇAISE NOIRE

This French Black kitchen combines the warmth of a French provincial home with stylish sophistication. The design makes imaginative use of the high ceiling, with a feature ladder complementing the double volume height units. Cherry Royale melamine on the inside of the painted units provides an intriguing lighting effect through the classic cottage pane doors. An ornate chimney breast around the freestanding stove draws attention to the cooking area, while cleverly housing the integrated extractor. The French Country style is enhanced with curved kickplates, fluted legs, plate racks, tongue and grooved sides and a butler's sink.

The pièce de résistance is a copper-piped Batterie de Cuisine over the bamboo island. To warm up the black, there is a mahogany feature wall and curved wine racks framing the fridges. The perfect finishing touch is achieved with African Ivory granite tops and splashbacks with antique gold drop handles and knobs.



EUROPEAN EFFICIENCY

This ultra-modern kitchen design has a minimalist look, with stained white oak grip doors, high gloss white doors and aluminium kickplates. The eye-level oven, built-in coffee machine and warmer drawer are framed and perfectly balanced, forming a simple yet effective feature, while the integrated fridge and dishwasher are easily accessible but hidden from view. The under-mounted sink and innovative sliding table maximise the worktop space, and the Intivo drawers are divided for efficient storage. Floating shelves and a printed glass splashback, together with subtle LED lighting, enhance the living room effect, resulting in an inviting yet highly practical kitchen environment.





BIC

These impressive built-in cupboards were designed to resemble an attractive piece of furniture, with the use of premier quality finishes such as painted 22mm doors with ornate cornices and thick side panels.

An abundance of drawers and wardrobe lift systems ensure the maximum of efficiently operating, functional storage spaces.

Special Offers

elk quality advantage
2 Year Kitchen Guarantee

Easylife Kitchens offers you the choice of either the Whirlpool 60cm Gas on Glass Hob or the Whirlpool 60cm Electric Hob, together with a superb range of additional products which have been put together as the ideal combination for your kitchen, all for the unbeatable price of R12,500 incl. VAT



Whirlpool 60cm Gas on Glass Hob
AKM403/NB

or



Whirlpool 60cm Electric Hob
AKT821LX

+



Whirlpool 60cm Eye Level Oven
AKZ218/IX

+



Whirlpool 60cm Hood
AKR687

+



Teka Basico 2B 1D
TE10124011

+



Teka ML Mixer
TE41016300

+



Kesseböhmer Portero Set 1
KS005151

= R12,500 incl. VAT



Visit one of our 27 showrooms nationwide 0861 327 9543 / 0861 EASYLIFE www.easylifekitchens.co.za
For franchise opportunities, please send an email to: franchisor@easylifekitchens.co.za

Easylife Kitchens are designed with practicality and integrity to suit your individual lifestyle.

Prices valid until 29 February 2012, while stocks last • E&OE



GAUTENG REGION
ALBERTON/JHB SOUTH Unit 4, Xavier Boulevard, cnr Vleiros, Xavier and N12 Winchester Hills Tel: 011 680 6184
BOKSBURG Shop 4C, K90 North Shopping Centre cnr North Rand and Rondebult Roads, Jansen Park Ext 10, Jansen Tel: 011 823 1619/50
BROOKLYN Cherry Lane, Middel Street, Brooklyn Circle Tel: (012) 346 0951
CENTURION Unit 4, Lenchen Park, cnr Lenchen Avenue and Old Johannesburg Road Tel: 012 653 1318/2154
EDENVALE Unit 18, Meadowdale Value City, Hyperama Entrance Road Meadowdale Tel: 011 453 8475/6
FAERIE GLEN Boardwalk, 107 Haymeadow Crescent, off Hans Strydom Drive Tel: 012 991 4819
FOURWAYS Shop 15, Fourways Value Mart, Forest Road, off Witkoppen Road Tel: 011 467 1201/2
ILLOVO Shop 9, Piazza Level, Illovo Square Shopping Centre 3 Rivonia Road, Illovo, Sandton Tel: 011 268 6420
MORNINGSIDE Commerce Crescent West, off South Road Tel: 011 262 5896
RANDBURG Randview Business Park, Malibongwe Dve, Ferndale Ext. 9 opposite Mintek and Dept. of Home Affairs Tel: 011 791 6812
RUIMSIG 17-19 Ruimsig Boulevard, cnr Doreen and Hendrik Potgieter Roads Amarosa, Ruimsig Tel: 011 958 1526/7
LIMPOPO REGION
POLOKWANE Shop 17, Lifestyle Centre, Landdros Maré Street Tel: 015 297 6000
MPUMALANGA REGION
MBOMBELA (formerly NELSPRUIT) 7 Lowveld Lifestyle Centre, Riverside Industrial Park, Mbombela Tel: 013 755 1495/6
KWAZULU-NATAL REGION
UMHLANGA 2a Manhattan House, 13-15 Twilight Drive, opposite Gateway Tel: 083 649 9036
CAPE REGION
CITY BOWL 109 cnr Buitengracht and Leeuwen Streets, CBD, Cape Town Tel: 021 424 2010
EAST LONDON 1 Devereux Avenue, Vincent Tel: 043 726 3428
GEORGE Tel: 044 382 2232
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LANGEBAAN Shop 25, Laguna Mall, Saldanha Road Tel: 022 772 0303
PAARL Shop 50, Paarl Mall, Cecilia Street, Paarl Tel: 021 863 0566
PORT ELIZABETH cnr 6th Avenue and Villiers Road, Walmer Tel: 041 508 5300
SOMERSET WEST Shop 2, Habitat Centre @ The Mall, cnr R44 and N2, Somerset West Tel: 021 851 2850
TABLE VIEW Tel: 083 262 8215
TOKAI 23 Tokai Road, opposite Blue Route Shopping Centre Tel: 021 713 0206
TYGER VALLEY Shop 1, The Bridge Centre, 304 Durban Road, Tyger Valley Tel: 021 910 4578
GABORONE, BOTSWANA
Plot 84 Unit 2, cnr Father John Street and Mellstrom Avenue International Commerce Park, Gaborone Tel: (00267) 393-7115/6/7
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