

# ELK WIN R 1 MILLION RAND – TERMS AND CONDITIONS (ELKR1M)

## 1. Definitions

Definitions for key terms used in these terms and conditions.

### 1.1 Client

The natural person who has concluded the legal contract of sale with an Easylife Kitchens franchise. (Non-natural persons are excluded from entering the ELKR1M competition.)

### 1.2 Contract of Sale

Means the contract that the client concludes with an ELK outlet for their project.

Only contracts that are signed with the client and the deposit paid after the commencement date of the competition are eligible for the competition.

The final payment for the project must be made in full before the end of the competition period for the sale value to qualify for a competition entry, and there must be no monies outstanding by the client.

### 1.3 Competition Period

Means the period from 07:00 on 01 January 2020 to midnight on 28 February 2021 (CAT).

### 1.4 Competition Entry

For every R 100 000 (One Hundred Thousand Rand) (including VAT and Installation) spent by a client with an ELK outlet during the competition period the client will get 1 x entry into ELKR1M. For every full multiple of R 100 000 spent, the client will receive an additional entry.

Multiple invoices to the same client can be logged on the system, and the accumulated total will be used to determine the number of entries.

Each eligible entry will be allocated an official entry number which will be detailed on an e-mail to the client confirming the entry.

### 1.5 ELK Outlet

Means the Easylife Kitchens store from which a franchisee conducts the business of an ELK franchise.

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## 1.6 ELKR1M

Means the ELK sales competition that will run over the competition period on the basis set out in these terms and conditions

## 1.7 Prize and Payment

The winner of ELKR1M will win R 1 000 000.00 (One Million Rand) cash. The funds will be paid in a once-off single payment into the winner's verified South African bank account. It will be paid as a tax free payment. It is the winner's responsibility to declare their winnings to the South African Revenue Service.

The winner needs to supply us with a legible copy of their valid identification document and bank details for verification. The winner will need to verify all their personal details as submitted on their entry.

## 2. ELKR1M

2.1 The ELKR1M competition will run for the duration of the competition period. For every multiple of R 100 000 spent by the client according to the contract of sale with and ELK outlet during the competition period, the client will be entitled to 1 x competition entry on condition that the contract of sale has been paid in full.

2.2 At the end of the competition period, a lucky draw will take place and one entry will be randomly chosen from the list of official entry numbers submitted to the company's auditors who will oversee the random selection process.

2.3 The ELKR1M competition winner selection will take place on Friday 5 March 2021.

2.4 The winner will be contacted telephonically within 24 hours after the selection on the telephone number captured on the competition entry form.

2.5 The prize and payment will be as per the definition.

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## **ELK WIN R 1 MILLION RAND – TERMS AND CONDITIONS (ELKR1M)**

### **3. Conditions**

**3.1 This competition is only applicable to natural persons. Non-natural persons, for example public or private companies or close corporations or trusts, are excluded from entering ELKR1M.**

**3.2 The ELKR1M competition is not open to employees of Easylife Kitchens and its associated companies as well as Easylife Kitchens Franchisees, Employees, Design Consultants and Installers.**

**3.3 Each eligible entry will be manually verified and a unique official entry number will be allocated to the entry. An automated e-mail will be sent to the client confirming that a qualifying entry has been successfully added to the competition. If the client does not receive confirmation that their entry was successful, the onus will be on the client to query this with the ELK Outlet.**

### **4. General**

**4.1 The Easylife Kitchens WIN R 1 MILLION competition (R1M) will run for the competition period as defined. Any entries received after the closing date and time will not be considered. This is a national competition.**

**4.2 For every purchase amount by a customer to the value of R100 000 (One Hundred Thousand Rand) or more, VAT inclusive, including all material, installation, labour and transport, between 01 January 2020 and 28 February 2021 from one of the Easylife Kitchens participating showrooms nationwide, the client will enter their details on the Easylife Kitchens website.**

**4.3 The winner hereby permits the use of his/her image in marketing material and/or shall participate in any marketing activity. The winner acknowledges that s/he has been advised that s/he is entitled to decline the permission to use his or her image in marketing material or to participate in any marketing activity.**

**4.4 Easylife Kitchens reserves the right to use the images taken of the winners for publicity purposes in any manner they deem fit, without any further remuneration being made payable to the winners.**

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**4.5 The judges' decisions will be final and no correspondence will be entered into.**

**4.6 The prize-winners indemnify Easylife Kitchens and hold Easylife Kitchens harmless for any loss, damage, harm or injury which the prize-winners may sustain as a result of any claim which may be made against it by any third party, whilst participating in ELKR1M.**

**4.7 Easylife Kitchens may refuse to award any prize to a participant if there is suspicion of any irregularities or fraudulent activities. In the event that the winner cannot be contacted successfully after 48 hours, Easylife Kitchens Management (Pty) Ltd (Reg no 1995/000678/07) reserves the right to disqualify any such winner from the competition and reselect a winner.**

**4.8 Neither Easylife Kitchens, nor its agents, suppliers or its distributors will accept any liability in relation to this promotion.**

**4.9 If Easylife Kitchens are required by any legislation, the Minister of Trade and Industry, or the National Lotteries to alter any aspect of the competition or to terminate the competition as a result of changes in legislation, Easylife Kitchens will have the right to terminate this competition with immediate effect and without notice of such termination. In such event all participants hereby waive any rights which they may have against Easylife Kitchens and acknowledge that they will have no recourse or claim of any nature whatsoever against Easylife Kitchens, its agents, suppliers, contractors, distributors and/or sponsors.**

**4.10 Easylife Kitchens will not be responsible for any non-delivery of entries into the competition draw.**

**4.11 The prize-winners must allow Easylife Kitchens sufficient time to process payment of the prize.**

**4.12 Any person entering this competition agrees to the above terms and conditions.**

**4.13 Errors and omissions are accepted, and the final decision rests solely with Easylife Kitchens Management (Pty) Ltd.**

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