

WE DESIGN & SELL

- Kitchens
- Build-in-cupboards
- Bathroom vanities
- Bars
- TV-units
- Studies/Home Offices
- General storage solutions



MODEL	TOTAL CASH REQUIREMENT*	INVESTMENT	ROI IN YEAR 4 **
Full	R1.9m	R1.3m	100% +
Studio	R780k	R550k	100% +
Swift***	R515k	R290k	93%

WHY EASYLIFE KITCHENS?

- Have been around for more than 34 years
- Have more than 42 showrooms
- Dedicated factories in Gauteng and the Western Cape
- The ELK Brand stood the test of time
- A proudly SA brand
- Member of The Kitchen Specialist Association
- Member of Franchise Association of South Africa
- Offer initial and ongoing training
- National & Regional marketing shared costs

SITE REQUIREMENTS (LOCATION)

- Community convenience/ décor centres
- Value centres
- Strip malls
- Prominent sites along main roads
- Close to complementary retailers / other home improvement businesses

TARGET MARKET

- Homeowners LSM 7 to 10, aspiring customers, developers.

You are in business for yourself but not by yourself.

The Easylife Kitchens Franchise family is small enough to care, but big enough to make a difference.

Every home needs a kitchen.

As you write your own pay check, you can also give back to your local community and contribute to the growth of other people.

CONTACT US

CAPE REGION

Tersia De Wet

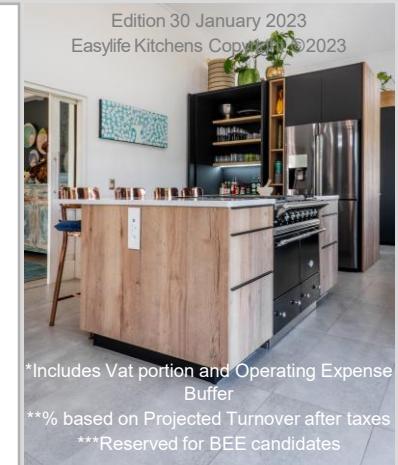
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GAUTENG REGION

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*Includes Vat portion and Operating Expense Buffer

**% based on Projected Turnover after taxes

***Reserved for BEE candidates